

## **DISTRICT 3**

# **Announcing the College Finalists**

*(in alphabetical order)*

### **CHIPPEWA VALLEY TECHNICAL COLLEGE**

Newsletter  
Social Media Post or Story A  
Promotional Video-Long Form  
Wild Card

### **COLLEGE OF DUPAGE**

Social Media Post or Story B  
Promotional Video-Long Form  
Social Media or Online Marketing Campaign

### **COLLEGE OF LAKE COUNTY**

Website

### **CUYAHOGA COMMUNITY COLLEGE**

Poster (single or series)  
Radio Advertisement (single or series)  
Television/Video Paid Advertisement (single)  
Successful Diversity, Equity and Inclusion  
Marketing  
Excellence in Writing-Long Form

### **ELGIN COMMUNITY COLLEGE**

Annual Report  
Newsletter  
Brochure (single or series)  
Booklet  
Postcard (single or series)  
Notes/Cards/Invitations (single or series)  
Poster (single or series)  
Website  
Microsite/Landing Page  
Social Media Post or Story A  
Promotional Video-Short Form  
Video Shorts (single)  
Computer-Generated Illustration  
Print Advertisement (single or series)  
Outdoor Signage/Displays (single or series)  
Special Event or Fundraising Campaign  
Social Media or Online Marketing Campaign

### **FOX VALLEY TECHNICAL COLLEGE**

Communication Success Story or Crisis  
Communication Campaign

### **GRAND RAPIDS COMMUNITY COLLEGE**

Annual Report  
Booklet  
Notes/Cards/Invitations (single or series)  
Social Media Page  
Print Advertisement (single or series)  
Digital Advertisement (single or series)  
Excellence in Writing-Short Form

### **HEARTLAND COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
E-Newsletter  
Original Photography (Unmanipulated)  
Logo Wear

### **HIGHLAND COMMUNITY COLLEGE**

Original Photography (Unmanipulated)  
Outdoor Signage/Displays (single or series)  
Novelty

### **ILLINOIS CENTRAL COLLEGE**

Viewbook  
Promotional Video-Short Form  
Television/Video Paid Advertisement (series)  
Interior Signage/Displays (single or series)

### **IVY TECH COMMUNITY COLLEGE**

E-Cards  
Print Advertisement (single or series)  
Special Event or Fundraising Campaign

### **JOLIET JUNIOR COLLEGE**

Viewbook  
Social Media Post or Story B  
Interior Signage/Displays (single or series)  
Novelty



2024  
**MEDALLION**  
AWARDS

**KELLOGG COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
Annual Report  
Magazine  
Flyer (single or series)  
Postcard (single or series)  
Poster (single or series)  
Print Wild Card  
Computer-Generated Illustration  
Government or Community Relations Campaign  
Special Event or Fundraising Campaign  
Successful Recruitment or Marketing Program  
Novelty

**KISHWAUKEE COLLEGE**

Social Media Post or Story B

**LEWIS AND CLARK COMMUNITY COLLEGE**

Social Media Post or Story A  
Video Shorts (series)  
Computer-Generated Illustration

**LINCOLN LAND COMMUNITY COLLEGE**

Social Media Page

**LORAIN COUNTY COMMUNITY COLLEGE**

Promotional Video-Short Form  
Outdoor Signage/Displays (single or series)  
Wild Card

**MADISON COLLEGE**

E-Publications  
Video Shorts (single)  
Video Shorts (series)  
Communication Success Story or Crisis  
Communication Campaign  
Excellence in Writing-Long Form

**MID MICHIGAN COLLEGE**

Website

**MID-STATE TECHNICAL COLLEGE**

Digital Advertisement (single or series)

**MILWAUKEE AREA TECHNICAL COLLEGE**

Academic Catalog or Class Schedule  
Viewbook  
Magazine  
Interior Signage/Displays (single or series)  
Excellence in Writing-Short Form  
Excellence in Writing-Long Form

**MONROE COUNTY COMMUNITY COLLEGE**

E-Cards  
Original Photography (Manipulated)  
Successful Diversity, Equity and Inclusion  
Marketing

**MORAIN PARK TECHNICAL COLLEGE**

Magazine  
Original Photography (Manipulated)

**MORAIN VALLEY COMMUNITY COLLEGE**

Notes/Cards/Invitations (single or series)  
E-Publications  
Video Shorts (single)  
Original Photography (Unmanipulated)  
Original Photography (Manipulated)

**MUSKEGON COMMUNITY COLLEGE**

E-Cards  
Radio Advertisement (single or series)  
Television/Video Paid Advertisement (single)

**NORTH CENTRAL MICHIGAN COLLEGE**

Newsletter  
Brochure (single or series)

**OAKLAND COMMUNITY COLLEGE**

E-Newsletter  
Video Shorts (series)  
Logo Design



2024  
**MEDALLION**  
AWARDS

**OAKTON COLLEGE**

Booklet  
Print Wild Card  
Microsite/Landing Page  
Social Media Page  
Logo Design  
Television/Video Paid Advertisement (single)  
Communication Success Story or Crisis  
Communication Campaign  
Government or Community Relations Campaign  
Logo Wear

**OWENS COMMUNITY COLLEGE**

Brochure (single or series)  
E-Newsletter  
Logo Wear

**PARKLAND COLLEGE**

Digital Advertisement (single or series)  
Successful Diversity, Equity and Inclusion  
Marketing

**ROCK VALLEY COLLEGE**

Flyer (single or series)  
Social Media or Online Marketing Campaign

**SOUTHEASTERN ILLINOIS COLLEGE**

Successful Recruitment or Marketing Program

**WAUKESHA COUNTY TECHNICAL  
COLLEGE**

Promotional Video-Long Form  
Government or Community Relations Campaign

**WISCONSIN TECHNICAL COLLEGE  
SYSTEM**

Microsite/Landing Page  
Television/Video Paid Advertisement (series)  
Successful Recruitment or Marketing Program